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Go A Kidds Guide To Publishers Weekly GO: A Kidd's Guide To Graphic Design, is pretty awesome. The Huffington Post Kidd . . . uses his writing skill to make design theory more interesting and appealing for young artists. . . . A great choice for the high school student considering a design career and perhaps for older or younger readers as well. GO:A Kidd's Guide to Graphic Design: Amazon.co.uk: Chip ... Ostensibly for Kidds (I mean kids), Chip Kidd's Go: A Kidd's Guide to Graphic Design is in truth worth reading by all ages. Kidd is a designer who loves design, the history of design, loves designing and loves teaching design. Go: A Kidd's Guide to Graphic Design by

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Graphic Design, by Chip Kidd

... Chip Kidd is “the closest thing to a rock star” in the design world (USA Today), and in Go he explains

not just the elements of design, including form, line, color, scale, typography, and more, but most important, how to use those

elements in creative ways. Like putting the word “go” on a stop sign, Go is all about shaking things up—and kids will love its playful spirit and belief ... Go: A Kidd’s

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